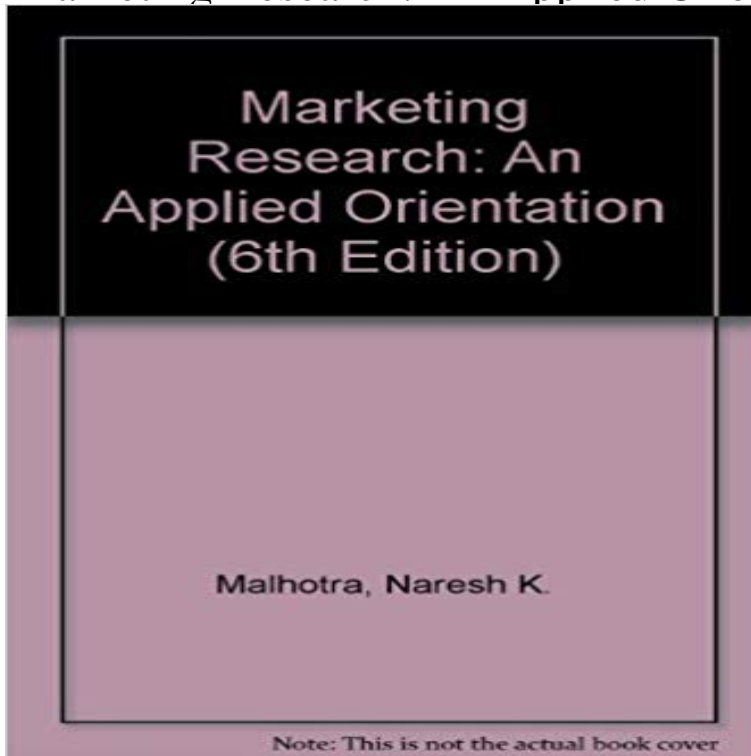


Marketing Research: An Applied Orientation (6th Edition)



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